



Internet Mall Receives EUR 28 mil (CZK 700 mil) Funding from Intel Capital and 3TS Capital Partners

PRAGUE, Czech Republic, 15th of May, 2008 – **Intel Capital**, Intel's global investment organization, and **3TS Capital Partners**, one of the leading venture capital and private equity firms in Central and Eastern Europe, today announced the signing of an agreement to acquire a **EUR 28 million** (CZK 700 mil) stake in **Internet Mall**, a leading regional online retailer in Czech Republic operating also in Slovakia, Poland, Hungary and Germany. The investment is vested into the holding company, **Netretail Holding, B.V.**, incorporated under the Dutch law, and the founders are retaining the control of the company.

“The future of shopping is shifting to the internet and with strong investors we can speed up the pace. The size of the investment will allow us to launch new services, leverage the economy of scale, and provide our customers with better value,” said Ondrej Fryc, CEO of Netretail Holding, B.V.

Ashish Patel, Managing Director of Intel Capital for Europe, Middle East & Africa commented: "Intel Capital is constantly seeking out leading entrepreneurs with good ideas. Internet Mall is exactly such company. Furthermore, our investment demonstrates Intel Capital's commitment to the Central & Eastern Europe economies.”

“The retail economy has long been shifting to the online space and the market is poised for growth,” said Marcin Hejka, strategic investment director, Intel Capital Central & Easter Europe.

3TS Capital Partners investing alongside Intel Capital has used both the 3TS Central European Fund II and the 3TS Cisco Fund to make this investment.

“3TS targets investments in fast growing companies in Central and Eastern Europe. Internet Mall is in the core of our focus given its growth potential and we are delighted to continue our investment activities in the Czech Republic with this very attractive investment.” said Jiri Benes, 3TS Investment Director responsible for the Internet Mall investment. “We are impressed with the depth and quality of the management team at Internet Mall and believe that 3TS and Intel have the resources, skills and market experience to assist Internet Mall in strengthening its position of the leading online retailer in Central and Eastern European region,” Benes added.

(Continues)

About Internet Mall

Internet Mall is the leading regional online retailer in the Czech Republic operating also in Germany, Poland, Hungary and Slovakia. Internet Mall is currently running over 45 e-shops in the region with 1200 different product categories ranging from consumer electronics to sporting equipment. Internet Mall has more than 500,000 registered customers and a daily rate topping 100,000 users. In the last fiscal year (ended 31st March, 2008), the consolidated revenue of the group reached US\$90 mil. For more information on Internet Mall and its affiliates visit www.nrholding.com

About Intel Capital

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing, and cleantech. Since 1991, Intel Capital has invested more than US\$7.5 billion in approximately 1,000 companies in 45 countries. In that timeframe, 168 portfolio companies have gone public on various exchanges around the world and 212 were acquired or participated in a merger. In 2007, Intel Capital invested about US\$639 million in 166 deals with approximately 37 percent of funds invested outside the United States. For more information on Intel Capital and its differentiated advantages, visit www.intelcapital.com.

About 3TS Capital Partners

3TS Capital Partners (www.3tscapital.com) is one of the leading private equity and venture capital firms in Central and Eastern Europe operating in the whole region through offices in Prague, Budapest, Bucharest, Vienna and Warsaw. 3TS targets investments in growth sectors including Consumer & Services, Media & Marketing, Technology & Telecoms and Energy & Environment. Investors in the 3TS funds totaling over € 200 million include 3i Group, Cisco, Sitra, EBRD and KfW among others.

Media Contact:

Intel

Pavel Svoboda
PR Manager, CEE
Tel.: +420 222 090 304
+420 222 090 301
E-mail: pavel.svoboda@intel.com

3TS Capital Partners

Jiri Benes
Investment Director
Tel.: +420 602 651 623
E-mail: jbenes@3tscapital.com

Internet Mall, a.s.

Petr Král
Marketing Director
Tel.: + 420 234 703 201
+ 420 739 542 830
E-mail: petr.kral@mall.cz

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